

Federal Trade Commission

Response to proposed rule regard U. S. Business Opportunities.

Upon reviewing the proposed rule, I have the following comments. As an Independent Business Owner using the Quixtar business opportunity, I believe that certain aspects of the proposed rules would put an undue burden on small business owners. It would result in the demise of thousands upon thousands of small business owners. This is at a time when our country needs small business. Yes we need to prevent illegal schemes. We already conform to FTC guidelines established for our business.

This business is the only chance available to Joe American to have an opportunity to own their own business. To get financial freedom. A job can no longer do that. Not only are the manufacturing jobs going overseas so are the white collar jobs.

You need to create a level playing field by requiring clear, simple, and standardized income disclosures that apply to all direct sellers. We do that and it is FTC approved!

You should provide a reasonable cancellation policy. We provide that, they can cancel up to six month and get their registration fees back.

To require a seven day waiting period is unreasonable. If they can cancel within six months and get their money back, why is a waiting period necessary? What keeps 95% of all Americans from owning a business is fear and self doubt. A waiting period would magnify that and destroy thousands of people hopes and dreams.

We should not be required to give references or disclose past litigation. When you give references do you supply references of people who would give you a bad reference? This is a waste of time and effort. The average person would not use them and would not know how to interpret information about litigations.

As a small business owner, why should we have to provide financial records. That is private information, that once given will be out in the community. How much I make and who I donate to is my business not theirs. I would be an undue financial burden on the small business to provide this information.

This whole proposed rule smells like big businesses fear of independent business owners. The media, which relies on advertising revenue, will always paint a bad picture of word of mouths business opportunities. Isn't it strange that no one investigates the companies that do the infomercials. Could it be that the media is biased?

Our country is in serious trouble with foreign competition. This country was founded on the small business owner. Mega Corporations have killed the competitive nature of business. Don't put another nail in the coffin! This business is the only

hope we have!

Sincerely,

Richard W. Rodefeld, Sr.
Independent Business Owner powered by Quixtar.